

Part III: Moving Ahead



- How to Share
- How to Promote
- Products that hit Metrics
- Outcomes / Action Items

How To Share

- Developing: Think about portability from the start
- Document well!
- Keep documentation up to date – versioning
- Google groups (e.g. ioos_tech)
- Code depository (or links to same)
- Search engines/discoverability
 - Open standards, site maps

How To Share (con't)

- Consider multiple formats (ERDDAP)
- Move towards mobile apps (iphone, android)
- Next workshop (about 1 year) – extend one day to include more technical training
- Establish an IOOS track within some other geospatial groups
- In person or focused webinar, e.g. search tools, visualization etc. Capture on video
- Build on links on real time data already in progress e.g. COSEENOW.

How to Promote

- Optimizing search engine results
- Announce new products widely!
- Announce what's in the works (different list)
- IOOS national broadcasts
- Social networking facebook, twitter, mobile, etc.
- Attend meetings (especially outside IOOS)

How to Promote (con't)

- Utilize champions in partner agencies/groups
- Special events, like “Scarlet Knight”
- Host IOOS-focused big national meeting
- Increase effort outside our own community

Products that hit Metrics

- Describe NOAA Metrics – Josie
- Lives / \$ Saved – How to quantify?
- Document web use – Google analytics
- Reduced search area / time
- Workgroup on performance measures, how to quantify efficiencies
- Reduce beach closure days
- The Gulf spill – tracking, corralling the oil
- Port and harbor safety and efficiency

Products that hit Metrics (con't)

- See MACOORA economics report
- JOBS saved or created
- Shared IT capacity (to support science outside the RAs)
- Support for shellfish community
- Inundation forecasts
- Improved weather forecasts

Outcomes / Action Items

- Nexrad – Charly and Nate
- Beaches – Dwayne, Ru, Josh
- Particle Tracking – Hugh, Lisa, Yi
- AIS – Steve, Darcy
- Inundation – Judy, Liz Smith, Doug, Todd, Peter, Bob
- Visibility – Bob, Steve
- Climate – Ru, Steve, Matt, Craig, Ron
- MSP/Cadastre type stuff – Josie, Stuart
- Optimize search results – Pete, Curt, Steven
- Start Google group – Matt, Dave